

February 10, 2010

Itoham Foods Inc.

President: Chikara Kasai

Securities Code: 2284 (Tokyo Stock Exchange and Osaka Securities Exchange)

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### **Notice Regarding Revision of Earnings Forecasts and Change in Schedule of Sale of Property, Plant and Equipment**

In light of recent trends and events affecting the Company's business performance, Itoham Foods Inc. has revised the earnings forecasts for fiscal 2010 previously announced on May 15, 2009 and changed the schedule for the sale of property, plant and equipment announced on December 18, 2009. Details are as follows.

#### **1. Revision of Consolidated Full-year Earnings Forecasts for Fiscal 2010 (April 1, 2009 to March 31, 2010)**

(Millions of yen)

	Net Sales	Operating Income (Loss)	Ordinary Income (Loss)	Net Income (Loss)	Net Income (Loss) per Share (yen)
Previous Forecasts: A (Announced May 15, 2009)	484,000	2,700	3,600	2,000	8.15
Revised Forecasts: Business	448,000	2,700	3,600	1,500	6.11
Change: B – A	(36,000)	-	-	(500)	-
Change: B vs. A (%)	(7.4)	-	-	(25.0)	-
Fiscal 2009 Results	487,128	(2,465)	(876)	(6,294)	(30.01)

## **2. Reasons for Revisions to Fiscal 2010 Full-year Forecasts**

Net sales have fallen below the previous forecast, reflecting weak consumer spending coupled with drops in market prices for meat. Although operating income and ordinary income were negatively impacted by falls in product prices and intensifying sales competition, Itoham has not revised its numerical forecasts for these because prices for raw materials have stabilized, and profits have improved due to progress made in reducing costs. Net income, meanwhile, has declined lower than earlier projections, the result of the posting of additional impairment losses on property, plant and equipment.

Note:

The above forecasts are based on judgments made in light of the information available at the time of announcement. Actual results could differ materially from forecasts due to a number of factors.

## **3. Change in Schedule of Sale of Property, Plant and Equipment**

Itoham had planned to transfer certain property, plant and equipment, the sale of which was announced on December 18, 2009, in March 2010. However, the transfer date has now been changed to April 16, 2010. Accordingly, the extraordinary profit of 3,582 million yen (a figure estimated by deducting the sale costs and other expenses from the sale price) we expected to book in the fiscal year ending March 31, 2010 as a result of this sale, will now be booked in the fiscal year ending March 31, 2011.

(Reference)

Nature and location of asset to be sold: Land; Site: 2-10 Toyosu 5-chome, Koto-ku, Tokyo

Purchaser: Showa University