January 31, 2011

Itoham Foods Inc.

President: Mamoru Horio

Securities Code: 2284 (Tokyo Stock Exchange and Osaka Securities

Exchange)

Inquiries: Tadashi Hosomi, Public and Investor Relations Department

Tel: +81-798-66-1231

Notice Regarding Changes in Representative Directors and Executive Officers

Itoham Foods Inc. has announced the following changes in executive personnel, which were decided at a meeting of the Board of Directors held today.

1. Changes of Representative Directors (as of April 1, 2011)

Name	New post	Old post
Mamoru Horio	President	President
		(Senior General
		Manager, Processed
		Foods Division)
Toshiyuki	Director	Director and Senior
Fujiyama		Managing Executive
		Officer
		(Corporate Strategy
		Department/ Financing
		Department/ Accounting
		Department/ Information
		Systems Department/
		Public Relations •
		Investor Relations
		Department)

2. Other Director and Executive Officer Changes

(1) Details of change(as of April 1, 2011)

Name	New post	Old post
Takashi Takechi	Director	Director and Managing
		Executive Officer (Human
		Resources Department/
		General Affairs
		Department/ Legal
		Department/ Corporate
		Social Responsibility
		Division)
Takashi Ishii	Director and Managing	Director and Executive
	Executive Officer (Senior	Officer (Manager,
	General Manager,	Corporate Strategy
	Corporate,	Department)
	Administration,	
	Division. Manager,	
	Corporate Strategy	
	Department)	
Hiroaki Ikeuchi		Director and Executive
	Executive Officer (Senior	Officer (Senior General
	General Manager,	Manager ,Sales Division)
	Processed Foods Division.	
	Manager, Business	
	Strategy Department)	
Noritaka	Director and Executive	Director and Executive
Tsujikawa	Officer (Senior General	
	Manager ,Sales Division)	(Manager, Business
		Strategy Department
		Processed Foods Division)

Name	New post	Old post	
Yoshihito	Executive Officer	Executive Officer	
Fujiwara	(Manager, Financing	(Manager, Accounting	
	Department Corporate	Department)	
	Administration Division)		
Hisanori	Executive Officer	Executive Officer	
Nakajima	(Manager, Human	(Manager, Human	
	Resources & General	Resources Department)	
	Affairs Department		
	Corporate Administration		
	Division)		
Hiromu	Executive Officer	Executive Officer	
Fukuyama	(Senior General	(West Japan Sales	
	Manager, Chain Store	Division)	
	Division West Japan		
	Sales)		
Masaki Hiraoka	Executive Officer	Executive Officer	
	(Senior General	(East Japan Sales	
	Manager, Food Service	Division)	
	Division East Japan		
	Sales)		

(2) Appointment of New Executive Officer (as of April 1, 2011)

Name	New post		Old post	
Yasuyuki Iwasita	Executive Officer		Production	Division/Plant
	(Production	Division/	Manager,	Kyushu Plant)
	Plant	Manager,		
	Nishinomiya Plant)			

(3) Retiring Executive Officers (as of March 31, 2011)

Name	New post		Old post
Kazuhiko Tamura	Advisor		Executive Officer
			(Manager, Financing
			Department)
Yutaka Shishido	President,	Itoham	Executive Officer
	Shokuhin Inc.		(Acting Senior General
			Manager, Production
			Division/ Plant Manager,
			Nishinomiya Plant)
Hideo Haraguchi	President,	Asakusa	Executive Officer
	Ham Inc.		(Plant Manager, Tokyo
			Plant)

3. Change in Directors and Auditors (Scheduled for Late June 2011)

(1) New Director Candidate

Name	New post
Nobuhiko Munakata	Outside Director

(2) New Auditor Candidates

Name	New post	Old post	
Kazuhiko	Standing Auditor	Advisor	
Tamura			
Akifumi	Auditor	Advisor	
Imamura			

(3) Retiring Directors

Name	New post	Old post
Chikara Kasai	Senior Advisor	Director and Senior
		Advisor
Toshiyuki Fujiyama	Advisor	Director
Takashi Takechi	Advisor	Director

(4) Retiring Auditors

Name	New post	Old post
Ryo Matsuoka		Standing Auditor
Kenichiro	_	Auditor
Kensho		

The Company will finalize decisions regarding directors and auditors at the 71st Ordinary General Meeting of Shareholders scheduled for late June 2011.